

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Photo Electoral Rolls, 2013 - SVEEP Campaign for maximization of enrollment of voters – Campaign through social media – Payment of bills of Rs.72,400/- to M/s Social Khichdi, Hyderabad towards the cost of advertisement posted on Facebook – Sanctioned – Orders – issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 5255

Dated: 15-11-2012

Read the following:-

1. Memo. No.5433/Elecs.C/A1/2012-1, dt:02-07-2012.
2. From G.A. (Elecs.E) Dept. Lr.No.1857/Elecs.E/A2/2012-63, dt:05-09-2012.
3. From M/s Social Khichdi, Hyderabad Invoice dt:02-11-2012.

ORDER:

The Government in the letter 2nd read above have requested M/s Social Khichdi, Hyderabad to post advertisement on web sites-Facebook, Twitter and Youtube etc., for publicity campaign for voter registration and voter awareness for the period from 14-09-2012 to 25-01-2013 in connection with Special Summary Revision of Photo Electoral Rolls, 2013. Accordingly, the agency has posted advertisement on Facebook for the months of September and October, 2012 and submitted bills for an amount of Rs. 74,200/- (i.e., Rs.35,350 + Rs.37,050) as advertisement charges and requested for arranging payment.

2. In view of the above, Government hereby accord sanction for payment of **Rs.72,400/-** (Rupees Seventy two thousand and four hundred only) to M/s Social Khichdi, Hyderabad towards the cost of advertisement posted on Facebook for the months of September and October, 2012 for publicity campaign for voter registration and voter awareness in connection with Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2013 as the qualifying date.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2012-2013.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, and credit in favour of **“M/s Social Khichdi, Hyderabad” A/c No.00781000146960, HDFC Bank, Hazratganj Branch, Hyderabad, IFSC Code: 0000078, MICR Code.226240002.**

(Contd..2...)

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in audit to the extent of funds now released in relaxation of quarterly regulation orders issued vide Memo 1st read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s Social Khichdi, 7-1-47/1, DK Road, Ameerpet, Hyderabad- 500016.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER